Energizer® Battery – Toy Cash™ Rewards Offer
Terms and Conditions

Internet access is required to participate in this Offer.

To participate in the Energizer Battery, Inc. Toy Cash Rewards Offer ("Offer"), purchase two (2) specially marked packages of *Energizer*® MAX® batteries in accordance with these Terms and Conditions between 10/1/12 and 4/15/13, while supplies last. Each specially marked pack will contain one (1) unique code ("Code"); two (2) Codes are required to receive a Reward, as follows:

To receive a $4 Toy Cash Reward: You must have two (2) Codes obtained from your purchase of specially marked packs of *Energizer*® MAX® AA-4 or AAA-4 batteries (any combination).

To receive an $8 Toy Cash Reward: You must have two (2) Codes from specially marked packs of *Energizer*® MAX® AA-8 or AAA-8 batteries (any combination).

Both together and individually the $4 and $8 Rewards will be referred to in these Terms and Conditions as a "Reward." You must purchase two (2) 4-packs or two (2) 8-packs to be eligible for a Reward. **A combination of one (1) 4-pack and one 8-pack will not be eligible.**

Offer begins 10/1/12 at 12:00:01 a.m. ET and ends 4/15/13 at 11:59:59 p.m. PT ("Offer Period"). Not all participating products and pack sizes are available at all retailers. For redemption purposes, Codes are valid online only at *www.energizer.com/toycash* (the "Web site"). To redeem Codes for your Reward, visit the Web site during the Offer Period and complete the required information, including name, address, phone number, date of birth and e-mail address to register. Once registered, select the Reward amount you are eligible to receive based on your purchases (i.e., either $4 or $8) and follow the on-screen instructions to enter your Codes. Each Code is unique and may only be entered once; two (2) Codes must be entered on the Web site at one time in order to redeem your Reward. **All Codes must be entered on the Web site by 11:59:59 p.m. PT on 4/15/13.** Once you have entered your Codes, you may select one (1) of the following ways to receive your Reward:

- As a Prepaid Toy Cash MasterCard® card; OR
- As a transfer into your PayPal™ account.

All Code submissions and Offer redemption requests are subject to verification. Toy Cash MasterCard cards are valid for any purchase at retailers accepting MasterCard debit

cards. Please allow approximately 6–8 weeks for shipment of your Reward (if requested in the form of a MasterCard card) or for transfer into your PayPal account (if so requested) following verification of your redemption request. Use of a Prepaid MasterCard card is subject to all terms and conditions and policies imposed by the issuer. Prepaid MasterCard cards are not redeemable for cash and are nontransferable. PayPal users must have a U.S. PayPal account in good standing at the time of transfer in order to receive the Reward amount in their account. **LIMIT: MAXIMUM TOTAL OF FOUR (4) REWARDS (ANY COMBINATION) PER PERSON/HOUSEHOLD/E-MAIL ADDRESS.**

Offer valid to legal residents of the 50 United States and District of Columbia only. Must be 18 years of age or older (19 or older if a resident of AL or NE) to participate. Only actual purchasers of eligible participating products may participate. The following may NOT participate in this Offer: groups, clubs or organizations; employees of Sponsor and its respective affiliates, subsidiaries, advertising, promotion and fulfillment agencies. Offer void outside the 50 United States and District of Columbia and where prohibited, licensed, taxed or restricted by law. By participating in the Offer, participants agree to abide by and be bound by the Terms and Conditions of this Offer and the decisions of the Sponsor, which shall be final in all matters relating to the Offer.

Products without Codes are not eligible. Codes have no cash value. Offer subject to all applicable federal, state and local laws and regulations. Codes may not be reproduced, copied, purchased, traded, auctioned or sold and cannot be redeemed in-store or in any manner other than that which is provided in these Terms and Conditions. Codes are nontransferable. Codes are void if they contain printing, mechanical, production, typographical or other errors, or if they are obtained outside authorized, legitimate channels. Sponsor's sole liability for any defective or erroneous Code is limited to replacement with another Code, while supplies last.

Sponsor and its agencies are not responsible or liable for printing errors, technical, hardware or software malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the participant or by any of the equipment or programming associated with or utilized in the Offer and/or Web site or by any human error that may occur in the transmission, receipt or processing of redemption requests, or for any damage to any computer system resulting from participation in the Offer or accessing or downloading information in connection with the Offer. Sponsor reserves the right in its sole discretion to edit, modify or cancel any portion of this Offer in the event it is not capable of running as planned. By participating in this Offer, each participant agrees to release and hold harmless the Sponsor and its affiliates, subsidiaries and agencies, and the officers, directors and employees of each of the foregoing, from and against any and all liability arising from or in connection with participation in the Offer and/or the use of the Codes,

Prepaid MasterCard cards or PayPal accounts, including, but not limited to, liability arising from or in connection with third-party claims.

Sponsor makes no representations, warranties or guarantees, express or implied, in fact or in law, with respect to Prepaid MasterCard cards or PayPal accounts. Any issues in connection with the Prepaid MasterCard card or transfer into participant's PayPal account after receipt must be directed to Prepaid MasterCard card or PayPal only (as applicable). Sponsor bears no responsibility for any aspect of Prepaid MasterCard cards after delivery to participant, or for participant's PayPal account, after the transfer of the Reward funds into such account. Fraudulent redemption requests or Codes (as determined by Sponsor in its sole discretion) will not be honored and could result in criminal or civil action to the extent allowed by law. Sponsor reserves the right to substantiate Reward redemption requests and to require any participant to provide additional identification, documentation and/or sales receipts for purposes thereof. The Sponsor reserves the right at its sole discretion to reject participation of any individual who Sponsor determines, in its sole discretion: has tampered or attempted to tamper with the Reward redemption process or the operation of the Offer or the Web site; has violated the Offer Terms and Conditions in any way; or has acted in a disruptive, harassing or otherwise improper or illegal manner. Any attempt by any person to deliberately undermine the legitimate operation of the Offer may be a violation of criminal and/or civil law, and, should such an attempt be made, Sponsor reserves the right to disqualify and seek damages from any such person to the fullest extent permitted by law. **CODES EXPIRE ON 4/15/13 AT 11:59:59 PM PT. CODES AVAILABLE WHILE SUPPLIES LAST.**

Sponsor: Energizer Battery, Inc., St. Louis, MO 63141

Neither MasterCard nor PayPal, Inc. are Sponsors or endorsers of this Offer.

© 2012 Energizer Energizer, Energizer Bunny design and other marks are trademarks of Energizer

Toy Cash is a trademark of TPG Rewards, Inc.

PayPal and the PayPal logo are registered trademarks of PayPal, Inc. Designated trademarks and brands are the property of their respective owners.

The prepaid card is issued by Hometown Bank pursuant to a license by MasterCard International Incorporated. MasterCard is a registered trademark of MasterCard International Incorporated.